



Rochester Contemporary Art Center

137 East Avenue
Rochester, NY 14604
585.461.2222

Request for Proposals

for more information contact:

Bleu Cease

(585) 461.2222

bleu@rochestercontemporary.org

Request for Proposals: Temporary Public Art Installations on East Avenue

Rochester Contemporary Art Center (RoCo) seeks proposals for site-specific, temporary public art that will enliven the East Avenue neighborhood. RoCo encourages proposals for incisive, surprising, and unique sculpture and installation art of all forms, including media-based works. Of particular interest are projects that connect visitors to the location, buildings, park landscape, community and/or history of the neighborhood. Proposals for works that prompt visitors to return multiple times to experience changes in the piece are especially encouraged. RoCo welcomes visual artists, sculptors, sound artists, performing artists, poets, photographers, filmmakers, and others to submit a proposal.

RoCo's public art program will give one artist the opportunity to envision, produce, and exhibit a sculpture or multimedia work adjacent to RoCo. The completed work will be exhibited to the public 24/7 for one to four months. The duration will be determined with RoCo staff based on the seasons and circumstances. Works may be offered for sale during the exhibition period. The artwork, if not sold by the end of the exhibition period, will remain the property of the artist. The chosen artist will receive a \$2,000 - \$3,000 production grant to support their project (50% materials, 50% artist stipend).

Artist proposals will be reviewed relative to the following criteria:

- Site specificity: ability of the work to engage art audiences and the general public with the location using elements of surprise, humor, imagery, design, etc.
- Quality of the proposal and prior work
- Fit for RoCo and our neighbors
- Feasibility of the proposal
- Originality and timeliness
- Safety of visitors and passersby

Eligibility

This program is open to artists in the Greater Rochester area, New York artists, and national artists. Artists who have exhibited in other exhibitions at RoCo are eligible to apply.

Site and Audience

Selected works must meet safety requirements and be able to withstand the effects of weather and public use for the duration of the installation. Prior to preparing proposals, applicants are encouraged to visit the location, a unique urban park in downtown Rochester, both during the day and at night. Applicants are also encouraged to learn about the history and context of the location and neighborhood.

Artworks will be on display free of charge to passersby 24/7 while invigorating the site as a destination for contemporary art lovers. The site is visited by 300 to 600 people each week, with neighborhood festivals attracting many more people. There is general lighting in the park and specific flood lighting for the main installation site. Though one public art pad has been identified, RoCo is open to considering other unique approaches.



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Proposal packages should consist of the following on a flash drive:

1. COVER SHEET

- Applicants must include a cover sheet with their name, mailing address, telephone number, email, project title, and a single paragraph of up to 150 words summarizing the proposed project. If applying as a team, please include the names and emails for each team member and identify one team member as the lead contact.

2. PROJECT PROPOSAL AND BUDGET

- Applicants must submit a project proposal of up to 1,000 words that clearly describes the project and its relationship to the specific site. Applicants must submit renderings and sketches of the proposed project. Audio or video artists should include sound or video files. Proposals must demonstrate feasibility within the \$3,000 production grant (\$1,500 materials, \$1,500 artist stipend).

3. CURRENT RESUME OR CV AND REFERENCES

- Resume or CV should include information about education; work and teaching experience; exhibition history, if applicable; awards, grants, and residencies; and other relevant information. Artists should also provide the names, email addresses, and telephone numbers of two people who are familiar with their work.

4. RECENT WORK WITH IMAGES AND SCRIPT

- Applicants must include up to seven digital images of recent works. These images are in addition to images submitted as part of the project proposal. Art concepts and/or recent works may be in any medium. An image script with a numbered list that corresponds to the submitted images should also be included. For each image, include the title, date, and a brief description of the work.

Timeline

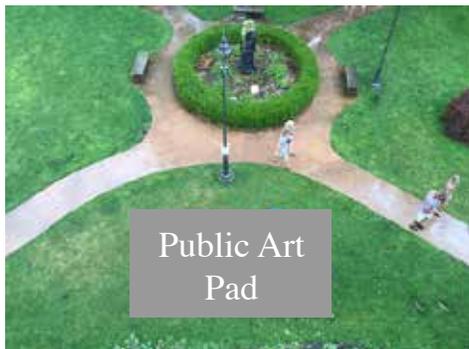
Proposals must be received by **5pm (EST) Friday, August 26, 2016** in order to be considered.

The potential schedule is as follows:

Production period begins: September 10, 2016

Installation prior to: November 15, 2016

Questions may be directed to Executive Director Bleu Cease, bleu@rochestercontemporary.org



SUPPORT

RoCo is eternally grateful for longstanding support from the The New York State Council on the Arts, The Community Foundation, The Mary S. Mulligan Charitable Trust, The Farrash Foundation, Numerous Individual and Corporate Sponsors, and over 900 members who make our exhibitions and this public art program possible. A special thanks to our public art partners, Christ Church, Zaretsky & Associates, etc.

Rochester Contemporary Art Center (RoCo) is a venue for the exchange of ideas and a not-for-profit 501(c)(3) that was founded in 1977. As a center for thoughtful contemporary art, RoCo provides unique encounters for audiences and extraordinary opportunities for artists.