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ART EVENT: ArtAwake 2011

By Rebecca Rafferty on April 13, 2011

When University of Rochester student Carlin Gettlife initiated the first ArtAwake in 2008, he sought to involve campus-absorbed students in the city experience. The festival won the Student-Driven Program of the Year award in 2008 from the Association of College Unions International, and has come a long way since then.

Now in its fourth year, the festival continues to embrace local artwork, art installations, interactive art, and music, and will again take place in that old abandoned bank in downtown Rochester (the Alliance Building, 183 E. Main St.). The event will be held on Saturday, April 16, 3 p.m.-1 a.m., and feature 22 local performers and more than 150 pieces of art.

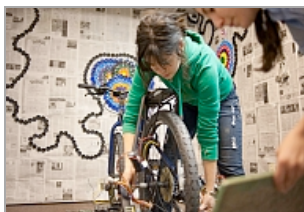
This year, the Memorial Art Gallery will host a family-friendly craft workshop in the afternoon of the event, on-site t-shirt printing will be offered, and Rochester Contemporary Art Center will provide tiles for guests to contribute to its "6x6x2011" exhibition fundraiser. This celebration of local talent will also be extended to the gastronome realm: complimentary hors d'oeuvres will showcase local ingredients, courtesy of Lento restaurant and Meliora Catering, Imagine Moore Winery will host a free wine tasting, and desserts from Eco Bella Bakery will be served from a cupcake station.

Tickets cost \$7-\$9 in advance and \$9-\$11 at the door, and children ages 12 and under are admitted free. Tickets can be purchased at the Common Market in Wilson Commons on the River Campus or at the MAG (500 University Ave.). A bus will loop continuously from UR to Eastman during the hours of the event. For more information, visit artawake.org.

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ArtAwake 2011 takes place Saturday, April 16, 3 p.m.-1 a.m., in the Alliance Building downtown. PHOTO COURTESY UNIVERSITY OF ROCHESTER

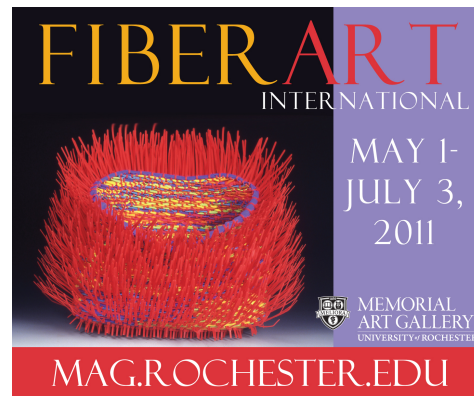
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Ben said on Apr. 13, 2011 at 1:52pm

Correction: The address and name of the building is correct in the article; however, this is



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not actually the same bank space that ArtAwake was in last year (that was 35 State Street).

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