



# 6x6x2010

You Asked For It



We asked every visitor to 6x6x2009 if we should have another 6x6 exhibition. Resoundingly, you said YES!

**Reception and Artwork Sale:** Saturday June 5, 6-10pm  
\$5 opening night admission fee (suggested)  
7:30pm raffle for buyer positions 1-20  
8:00pm all other buyers  
**Preview Hours (no buying):** June 2, 3 & 4, 1-10pm  
**Artwork Purchase Price:** \$20 each  
**Purchased Artwork Pick-Up:** July 11, 12, 13 & 14 1-7pm

**Rochester Contemporary Art Center**  
137 East Avenue  
Rochester, NY 14604  
585.461.2222  
info@rochestercontemporary.org  
[www.rochestercontemporary.org](http://www.rochestercontemporary.org)



### Support Contemporary Art

Rochester Contemporary Art Center (RoCo) provides thoughtful contemporary art programming in downtown Rochester, NY. **6x6x2010** is an exhibition of thousands of original works of art, all measuring six inches square, made and donated by celebrities, international and local artists, designers, college students, youths, and YOU. All artworks will be presented and sold anonymously and proceeds will benefit Rochester Contemporary Art Center and help support our programming.

### Submissions Due: May 2 at 5pm

All artworks must be six inches square. There is no charge to enter an artwork and this exhibition is open to any media. Thick artworks must arrive with two holes in the top (back) for hanging the works. Artworks should not be framed. All artworks will be presented and sold anonymously and should be signed only on the back, at the bottom. Anyone may enter up to 10 artworks. All artworks must be received by **May 2 at 5pm**. Visit the website for answers to Frequently Asked Questions. One artwork submission form must be included with each donated artwork.

### Purchasing

Any artwork may be purchased for \$20. Buyers can pay an extra \$5 to have their purchase mailed to them. When a work is purchased the buyer will receive a receipt revealing the artist's name. The artwork will be marked as sold and will remain on display for the remainder of the exhibition. On opening night, June 5th at 7:30 a "Buyer's Choice" raffle will be held for buyer positions 1-20. Raffle winners will be allowed to make their selections 30 minutes before other buyers. **International online buying will begin June 7th.**

### Questions

Please read the Frequently Asked Questions on our website:  
[www.rochestercontemporary.org/6x6x2010\\_faq.html](http://www.rochestercontemporary.org/6x6x2010_faq.html)

.....

### Pre-register to purchase artworks at 6x6x2010

It is recommended that buyers pre-register with the following form. Please mail to the above address.

Name: \_\_\_\_\_ Member: Y\_\_ N\_\_  
Address \_\_\_\_\_ Phone # \_\_\_\_\_  
Credit Card # \_\_\_\_\_ exp. date: \_\_\_\_\_



## Rochester Contemporary Art Center

137 East Avenue  
Rochester, NY 14604  
585.461.2222

hours: Wed – Sun 1-5 pm  
admission: \$1 / free for members



## NEWS RELEASE

for more information contact:

Bleu Cease  
(585) 461.2222

[bleu@rochestercontemporary.org](mailto:bleu@rochestercontemporary.org)

### 6x6x2010: You Asked For It!

Rochester Contemporary Art Center June 5 - July 11, 2010

Artworks due: May 2, 2010 at 5pm

Preview Hours: June 2, 3 & 4, 1-10pm

Opening Reception & Artwork Sale: Saturday, June 5, 6-10pm

\$5 opening night admission fee

7:30pm raffle for buyer positions 1-20

8:00pm all other buyers

Purchased Artwork Pick-Up: July 11, 12, 13 & 14, 1-7pm

Colleen Buzzard & Hartmut K. Land  
Constance Mauro  
Anne Havens & Stewart D. Davis  
Frontier Communications  
Mary V. Fisher  
Howe & Rusling  
Joan Saab & Stephen Brauer  
AIGA Upstate New York Chapter  
Greece Dermatological Associates  
Karpus Investment Services  
Thomas J. Kroon CFP, Edward Jones  
Jo Sibley  
Rome Celli  
Clifton Wood

UPDATE (4/27/10): Artworks received from 27 US States & 16 Countries!

UPDATE (4/15/10): Confirmed celebrity participants: NYS Senator James S. Alesi, NYS Assemblyman Joseph D. Morelle, Janet Lomax, City of Rochester Mayor's Office, and many more!

UPDATE (3/17/10): 6x6 artworks have already arrived from 12 U.S. States and 6 Countries

UPDATE (3/3/10): 6x6 artworks have already arrived from 7 U.S. States and 5 Countries

UPDATE (2/12/10): Facebook Event <http://www.facebook.com/event.php?eid=271840093940&ref=mf>

Last year over 6,000 people attended an exciting art exhibition of more than 3,000 original artworks made and donated by celebrities, international and local artists, designers, college students, youths, and YOU, all measuring 6"x6". Our goal of 2,009 artworks was met and surpassed as artworks arrived from 17 countries and 36 states! Over 1,400 6x6s were sold during the run of 6x6x2009. We asked every visitor to 6x6x2009 if we should have another 6x6 exhibition. Resoundingly, you answered YES! DON'T MISS THE VISUAL ART EVENT OF SUMMER 2010!

"This is a terrific idea," said Chiarenza, a 72-year-old Brighton resident. "Usually, I complain about events that depend on artists donating their art. But this is fun — an affordable way to support the cause."

"...the exhibit is important because it facilitates artistic connections between creators, buyers, critics, and the public... This opportunity to be discovered by your peers, or to discover fresh talent, is valuable to the future of our local art scene."

—Rebecca Rafferty, CITY Newspaper

"...with a good eye, you could nab a masterpiece." —Stuart Low, Democrat and Chronicle

6x6x2010 is an exhibition with a twist. It is comprised of thousands of original works of art, all measuring 6 inches square. This exhibition features artworks by a diverse group of people from various backgrounds and ages. All works are signed by the artists on the back, but are exhibited anonymously. Each artwork will be available for sale to the public for only \$20 each. Only at the time of purchase will the artist's name be revealed to the buyer. All proceeds benefit Rochester Contemporary Art Center. 6x6x2010 is playful. The exhibition sets the 6x6 inch format as the only real parameter for the works, and features artists and art-enthusiasts from all corners of the globe, including Indonesia, Spain, England, Scotland, Canada, Los Angeles, Seattle, Montana, Iowa, Florida, New York City and beyond!

This exhibition tests your ability to identify famous artists' work. Can you guess which artworks were made by: coming soon... The exhibition also challenges you to support the arts by buying what you like, regardless of the signature! Join us June 5th for the largest exhibition in Rochester's history!

Artworks may be mailed or delivered to Rochester Contemporary Art Center until May 2 at 5pm. Late submissions will not be included in the exhibition. Each submission must be accompanied by the attached submission form. For more information about the exhibition and an informative list of Frequently Asked Questions please visit our website: [www.rochestercontemporary.org](http://www.rochestercontemporary.org)

Rochester Contemporary Art Center is a venue for the exchange of ideas. As a center for thoughtful contemporary art we provide unique encounters for audiences and extraordinary opportunities for artists.

6x6x2010 June 5 - July 11, 2010. Opening reception and beginning of art sale: Saturday June 5, 6-10pm.

#

Last, First (above for office use only)

**ARTISTS: complete this section only.**

Artist Name:

Title:

Medium:

Address:

Phone Number (optional):

Email:

(below for office use only)

**Buyer Information:**

Name:

Address:

Phone Number:

Email:

\*Purchased Artwork Pick-Up: July 11, 12, 13 & 14 1-7pm

**6x6x2010**  
You Asked For It



**Buyer Number**

**Pick-Up | Mail**

#

Last, First (above for office use only)

**ARTISTS: complete this section only.**

Artist Name:

Title:

Medium:

Address:

Phone Number (optional):

Email:

(below for office use only)

**Buyer Information:**

Name:

Address:

Phone Number:

Email:

\*Purchased Artwork Pick-Up: July 11, 12, 13 & 14 1-7pm

**6x6x2010**  
You Asked For It



**Buyer Number**

**Pick-Up | Mail**

**ARTWORK SUBMISSION FORM:**

Please complete the "ARTISTS" section of both sides for each artwork.  
(you may leave some areas blank, however each artwork submitted must be accompanied by one full sheet (both halves))